



June 30, 2017

Dear Parents,

Do you want to get “paid” to shop? Allow me to explain how our Scrip program can directly benefit you by helping to pay for your child’s education. The beauty of Scrip is that it puts your regular shopping dollars to work by allowing you to earn credit towards tuition and support CCS! These gift cards are the same cards you buy in any store. Hundreds of cards are available. This program works when you shop for everyday products or services, such as food, clothing, entertainment, gasoline, dining out, travel, etc.

It’s simple. Retail stores agree to sell gift cards to us at a discount. Families like yours buy and use the gift cards for full face value. The difference between the discount given to CCS and the face value of the gift card is how the school raises funds. When you use these gift cards, you earn back a 50% credit of the discount given. CCS, in turn, earns the other 50%, which we put back into our school for operating expenses. Scrip is exciting because everybody wins. The retailers get your business. CCS gets a powerful fundraising alternative that involves no selling. You receive the benefit of reduced tuition.

Here is an example of how beneficial the program can be. Let’s say in a month, you spend the following:

Home Depot - \$200 for a home project

Weis - \$800 for groceries

Royal Farms - \$200 for gas

Walgreens - \$100 for prescription medications

Hotels.com - \$200 for an overnight stay

Dick’s - \$80 for a new pair of shoes

Great Clips - \$60 for family haircuts

Lands’ End - \$100 for school uniforms

Jiffy Lube - \$30 for an oil change

Kohl’s - \$100 to pay off your credit card bill

Staples - \$100 for work office supplies

Chili’s - \$60 for dinner out

In this scenario, you would have earned nearly \$60 in tuition credit plus another \$60 for CCS. Spending that amount monthly on various retail purchases would earn you around \$720/year. Imagine you have a family member who is willing to do the same. Now, you have earned over \$1,400 off tuition plus \$1,400 for CCS in one year! If other friends or family members join you in using Scrip cards, the benefit multiplies. Use gift cards to do your Christmas and birthday shopping. Give the gift cards themselves as gifts. Use the cards for an upcoming vacation or home improvement. There are numerous possibilities to profit from the program.

Contact us today to find out about the flexible options available to get you started in earning credits through Scrip by purchasing physical cards through CCS, printing gift “cards” at home, or utilizing Scrip’s mobile website to use e-cards immediately in the store. Don’t let one more shopping trip go to waste. Put your dollars to work and earn that tuition credit now! Call the school office at 410-876-3838 or contact Joel Mason, Scrip Coordinator at ShopWithScrip@CarrollChristian.com.

In Christ,

Matthew Reisberg

Administrator, CCS